

Scholarship in Action: Developing and Presenting Educational Workshops

QR Code for
Evaluation and CME Credit

join now, evaluate after the conference



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QR Code for
Slido Interactions

join now, save time during the conference



Learning Objectives

- Appreciate the value of workshops as a scholarly endeavor
- Identify one area of knowledge, skill, or attitude relevant to your current professional role that you could share through a workshop
- Commit to applying 3-5 strategies to strengthen the quality of your workshop

Workshop Plan

- Introduction: What is a workshop?
- Benefits, challenges and barriers to conducting workshops
- Identifying and refining workshop topics
- What makes workshops work
- Planning your workshop
- Reflect on key take-aways

Name one thing that makes a professional development session a workshop rather than a lecture

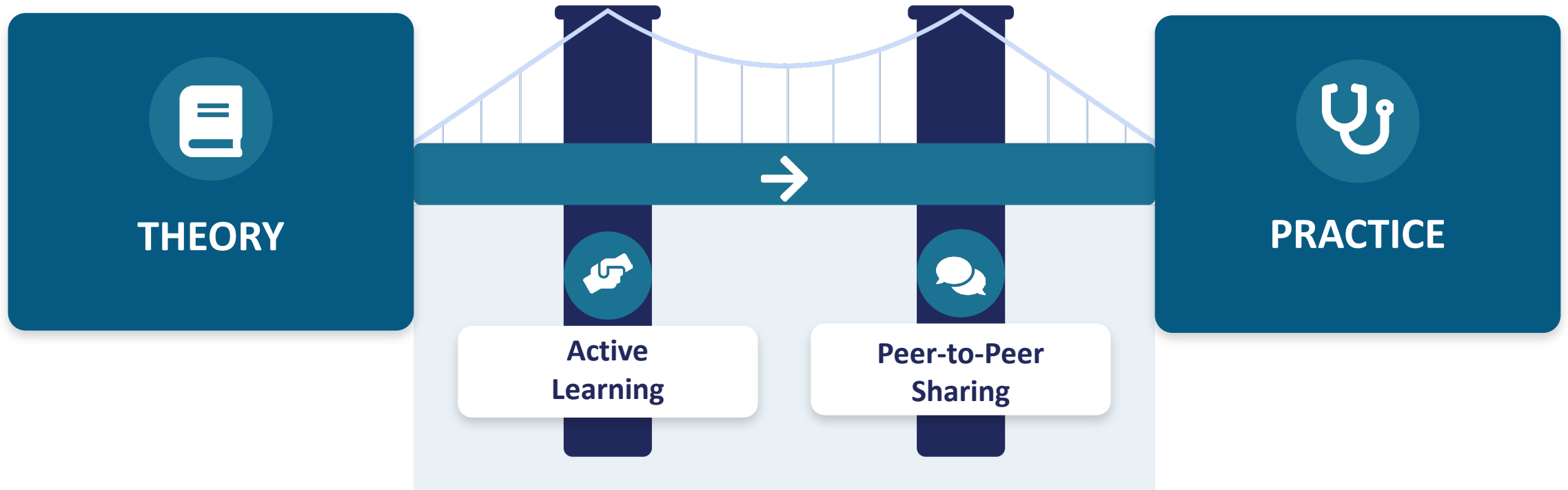


What is a workshop?

An **interactive, collaborative** learning session in which participants actively engage in **discussion, problem-solving,** and **skills development**

Bridging Theory and Practice

Active learning and peer-to-peer sharing close the gap



Workshops succeed when participants do and discuss — not just listen.

Slide designed with assistance from Claude AI (Anthropic)



What is your experience attending workshops at regional or national meetings?



What is your experience leading or co-leading workshops at regional or national meetings?



What do/would you find challenging about presenting a workshop?



What is a benefit of presenting a workshop at a regional or national meeting?

Appreciate the value of workshops as a scholarly endeavor

“Tell me and I forget. Teach me and I may remember. Involve me and I learn.”

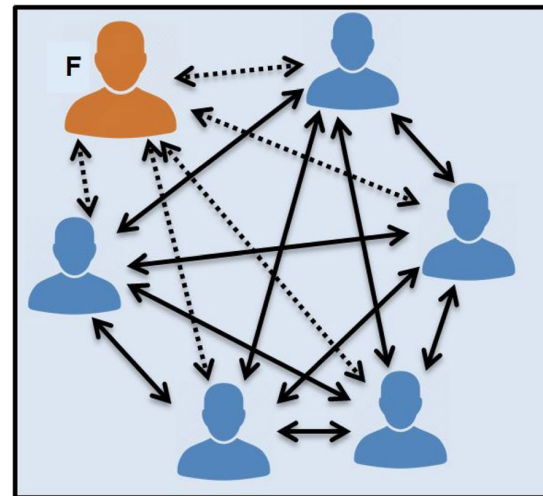
Quote attributed to Xun Kuang

Workshops Make a Big Impact on Attendees because they are...

PRESENTED AT A MEETING



INTERACTIVE



APPROPRIATE
COMPLEXITY



Adapted from McKimm J et al, Br J Hosp Med, 2009.

<https://www.foundationlist.org/top-healthcare-conferences/>

<https://www.linkedin.com/pulse/navigating-complexity-while-searching-simplicity-elizabeth-n2ire/>

Workshops Make a Big Impact on Teachers

PROMOTION



TEACHING EXPERTISE



PROFESSIONAL EXPERTISE



REGIONAL/NATIONAL CONNECTIONS



<https://insight.ieeeusa.org/articles/got-expertise-become-an-expert-source/>
<https://www.ihire.com/resourcecenter/jobseeker/pages/top-12-essential-soft-skills-for-healthcare-professionals>
https://www.pngkey.com/detail/u2w7w7y3i1i1r5e6_global-touch-connection-800-clr-national-regional-local/

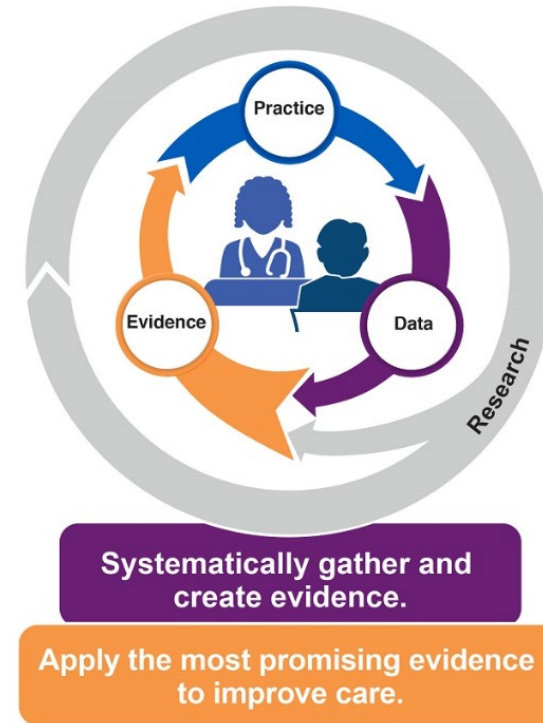
Workshops Make a Big Impact on **Systems**

RECRUITMENT & RETENTION



<https://hrprofilingsolutions.com.au/blogs/aus-blog/employee-retention-benefits-and-strategies/>
<https://www.ahrq.gov/learning-health-systems/about.html>

GRANT ATTENTION





Identify one area of knowledge, skill, or attitude relevant to your current professional role that you could share through a workshop

“Never underestimate the value of what you know simply because you know it.”

Claude Sonnet 4.6 (verified via Quote Investigator)

Good Workshop Topics...



Can address any aspect of your professional work



Meet a learning need of the audience



Are focused to allow time to engage with content



Allow presenters to share their collective experience

- Clinical, education, research, operations, QI, leadership,....
- Gap in knowledge, skills or attitudes
- Controversial or emerging topic
- Common challenging scenario
- Whether or not they are “experts”

Workshop Topic Examples

- Inclusive Cancer Screening for LGBTQ+ Patients (*SGIM 2026*)
- Communication in Late Stage Cancer: Discussing Prognosis and Matching Care to Patients' Goals (*ASCO 2025*)
- Expanding Your Influence to Improve Antibiotic Use in Outpatient Settings (*IDWeek 2024*)
- Generative AI for the Hospitalist: A Practical Approach in a Rapidly Changing World (*SHM 2026*)
- We're All In: How to Run an Effective Meeting (*SHM 2025*)
- Empowering Wellness: Approaches for Implementing Well-being Initiatives within Health Systems (*AAMC 2025*)
- Teaching the Teachable: Building Feedback Receptivity through Emotional Intelligence (*AAIM 2026*)

CHOOSE YOUR WORKSHOP TOPIC

5 MINUTES:
Solo think/write time

PAIR & SHARE
Your 1-line workshop “pitch”

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Choosing a Workshop Topic:

This section helps you identify the topic of your workshop and describe learning goals for participants. The topic can be related to any aspect of your professional life. You need some experience with the topic but you do not need to be an expert.

Identify a Content Area

Think about an aspect of your work that you are passionate about and want to share with colleagues or trainees at other institutions.

Write 2-3 sentences describing the topic:

Complete the first page of the worksheet

One line workshop pitch example....

This is a **60 minute** workshop that will prepare
leaders of residency primary care clinics to
develop comprehensive resident orientation
and on-barding processes

Commit to applying 3-5 strategies to strengthen the quality of your next workshop

“Experts are made, not born.”

- Anders Ericsson, “The Making of an Expert”, HBR 2007

What Makes Workshops Work?

- Know your audience
- Select and prepare a diverse team
- Define achievable learning objectives
- Consider the physical space and resources available
- Match interactive activities to learning objectives
- Allow enough time for interaction and reflection
- Develop tools and materials
- Start with an icebreaker
- End with an action plan/commitment to change
- Use an iterative development process
- Be flexible on game day

Time to Practice!

7 MINUTES

Use the supplied worksheet to start drafting out your workshop idea.

10 MINUTES (5 MIN EACH)

Peer Coaching in Pairs

Ask your peer for feedback in 1 area. Repeat with other person.

Peer coaching agreement
I agree to...

- Be fully present and listen
- Bring a spirit of curiosity and positivity
- Maintain confidentiality
- Encourage self-reflection
- Use respectful, person-centered behaviors and words

Stop before this:

Steps to Successful Workshop Planning/Submission:

This section helps you flesh out a first draft of your workshop idea and pushes you to consider different aspects that will lead to a more successful submission and execution of your workshop. This is an order that helps improve efficiency of planning.

Target Audience

Helps you consider which conferences or settings you may consider submitting to.

Consider the below:

- ☐ Which interprofessional or interdisciplinary team member(s)?
- ☐ What is their training status (students, trainees, practicing clinicians/faculty)?
- ☐ What professional domain should your participants represent? (*clinical specialty, academic area of focus, leadership, etc*)
- ☐ Other (write in your thoughts):

FINAL DRAFT OF WORKSHOP

Use this to revise the initial work that you did during the DoM Session on Workshop Development.

Workshop Topic or Title: _____

Total time: _____

Target Audience: _____

Let's Share...

Common themes that were challenging in your pair?



<https://www.zerotothree.org/resource/helping-young-children-with-sharing/>

Reflecting on Practice helps us become experts!

Write

Something you found surprising or are planning to take away from today's workshop on workshops.

1 minute of Quiet Time

Will ask for volunteers to **Share**

Professional Development Series 8/28/26

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Evaluation and CME credit



References

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